

# BRIAN D. TAYLOR

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## CAREER OBJECTIVE

To lend my artistic expertise to a forward thinking, technology-driven company who will benefit from the utilization of my excellent organizational skills, established working knowledge of high end printing techniques, computer software/hardware, exceptional written and oral communication, and detail-oriented customer service.

## EXPERIENCE

### JHF Properties, LLC -Lead Graphic Artist/Interior Designer

March 2008-May 2009

- Established a full service graphic design and print production studio within a property developer group, allowing outsourced work to be brought in house.
- Assisted in space planning and interior design for several nightclubs located throughout the United States
- Researched and ultimately sourced lighting and fixtures to complete the look of each newly constructed establishment
- Solely designed and developed the composition of digital murals installed into restaurants and nightclubs
- Operated and maintained a Roland wide format plotter to delivered full color, richly attributed murals for installation
- Created short-turn functional websites to market the developer's properties
- Submitted conceptual artwork and designs for use as marketing collateral for grand openings, VIP parties, weekly promotions, and advertisements
- Executed material research to gain consistent, quality appearance to printed images while maintaining cost effectiveness
- Performed a self-constructed cost analysis plan to ensure the value of each project and to effectively meet job budgets
- Communicated regularly with national print brokers for outsourced print jobs
- Served as a liaison between construction management and architectural firms to facilitate the timely revision of site plans to match the site's current status

### Art Brands, LLC -Art Director

October 2004-March 2008

- Managed an elite team of 12 creative artists, production artists, and marketing collateral specialists in a fast paced, deadline driven environment
- Designed original artwork, licensed art, and paintings into visually attractive screen printed heat transfers for apparel applications
- Adapted the perceived artistic realm of screen printing into a cohesive, physics and natural science-based explanation for the effective training of visual artists
- Mentored new artists and helped with the development of the skill set necessary for high end screen printed imagery
- Converted an unruly, unmanaged file system into an organized, digital archive for ease of use and reliable backup
- Provided a detailed solution for art department file management, digital asset retention, and workstation flexibility that allowed for scalability and legacy system failure control
- Collaborated with the production department and printers to strengthen processes and raise the standards of finished goods
- Developed standardized layout templates to maximize sheet yield and minimize film and chemistry consumption, while including optimized printers' marks and proper cutting paths
- Instituted the use of Production Specification Sheets, which documented the necessary printing process for each archived image, allowing for a 'paper trail' of process development and documentation of a legacy image's exact makeup for future replication or correction
- Configured and installed an Agfa Avantra 44 OLP image setter and Navigator RIP system to replace an aging system.
- Provided regular general maintenance and rare major overhaul of image setting equipment and RIP software
- Created clean, standardized separation files and accompanying documents for licensed product production
- Managed the adherence to our licensed brands' style guides as the primary production quality screener, which allowed control over the acceptance of the provider's work
- Developed and implemented the Printer's Guide standard, which was an accompanying document covering all necessary printer's information including PMS spec colors, print placement, design name/number, special effects, and areas for Quality Control and approval signatures
- Organized file delivery and approval procession for regional outsourced printers
- Served as direct contact for outsourced merchandise production questions/issues
- Provided R&D support for new production processes and special image effects
- Specified ink, mesh counts, and other specific production information to ensure standardization between unrelated outsourced service providers

- Designed and delivered professional, aesthetically pleasing packaging and compact disc art.
- Developed cohesive graphical environments and navigational tools for CD-ROM based material.
- Conceptualized and assisted in the automation of custom text book creation for Foreign Affairs Custom Anthologies, a Division of the Council on Foreign Relations
- Assembled Foreign Affairs Custom Textbooks, laying out and adjusting individual articles to cohesively into an artistically sound published work.
- Managed and ensured the integrity of the Foreign Affairs article database, a listing of over 30,000 articles which is the primary source for the custom text books' content
- Orchestrated several task-specific programs and script-based batch processes to quickly manipulate large, varied sources into identically attributed final products.
- Produced cd-rom based conference proceedings utilizing Adobe Acrobat to assemble digital "book" formatted article databases.
- Created and instituted the project template portfolio, which effectively streamlined the electronic pre-press by narrowing the possibilities of client-produced artwork, and which strengthened the sales department's ability to guarantee shorter turn times.
- Assumed the role of Covers Coordinator: designing, typesetting, printing, and proofing all publications' covers and front matter.
- Researched and ultimately enabled the company's ability to implement a low-cost file backup system to curb the loss of production hours due to corrupt or unuseable files.

## A to Z Audio Services, Inc-Duplication Engineer/Graphic Designer

June 2000 - December 2002

- Played a key role in the graphic design and layout of album art, posters, compact disc imprinting, and other custom print jobs.
- Tracked the progress of customer projects, diffusing inefficient practices while optimizing time management in the completion of such projects.
- Prioritized individual tasks and planned for timely completion of projects consisting of several customized processes.
- Assisted in the maintenance of the multi-platform graphic design studio, including upgrade/software installation/troubleshooting of desktop publishing hardware, printers, and Filemaker databases.
- Maintained and operated the analog mastering and duplication department of a full service musicians' and recording engineers' service bureau.
- Performed regular maintenance on automated cassette duplication equipment.
- Upgraded and maintained Macintosh digital audio workstations (including the installation of hardware, software, and peripherals), inspecting and configuring all components related to a digital signal path with respect to digital and analog processing.
- Actuated troubleshooting techniques to effectively dissolve everyday malfunctions of the business' network.

# SOFTWARE

## Adobe Creative Suite

- Photoshop** -Advanced photograph manipulation, compositional changes, color correction, advanced spot channel separations, simulated process separations (9 color plus white), elite-level automation and action creation, digital sketchwork, and perceptual color theory
- Illustrator** -Complicated trapping, broad image standardization, vector color separations, robust multi-layered file building, tracing
- Dreamweaver**-Website construction and management (Web Master - sites available upon request)
- InDesign** -Tasteful catalog, brochure, and other marketing collateral creation

## QuarkXPress

Production sheet layout. Layout Template creation. Marketing collateral creation. Packaging design

## Mac OS X/DS X Server

Enterprise level operating system management and tech support. Multi-platform networking environment management. Database structure and maintenance

## Dantz Retrospect

Automated backup and file recovery, Offsite storage management, media cataloging

## Microsoft Office

- Word** -Administrative document creation, purchase order creation
- Excel** -Spreadsheet creation, scheduling, list management, costing analysis, production timeline tracking
- Entourage** -Task/Calendar management & email

# REFERENCES

Available Upon Request